

# Company Profile:



**Shinsei Industries Philippines, Inc.**

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shinseiphil

# Shinsei



**HEAD OFFICE:**

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114-0004 JAPAN

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# Nature of Business:

**Assembly of Hand Labellers (Price Marker),  
Label Applicator, Barcode Printers,  
Electronic Markers/Dispenser, labels and  
customized software for barcode printers.**





**Our Mission:**

**“Support the toils of the working people”.**

**Our Vision:**

**“People-centered” manufacturing.**

**Responding to their voices.**

**Surpassing their expectations.**

# Brief History of SIPI

1994 – Establishment of Shinsei Industries Philippines, Inc.

1995 – Full scale production started with 2HR as the first model produced

1996 – Started production of 2HS & 2YS

1997 – Started production of 1YG & 1YR

1998 – Started production of 1LH & 1YS

1999 – Started production of 3YS

2000 – Started production of EM21 Electronic Marker, ISO 9002:1994 Certification

2001 – Started production of JP600 barcode printer & EM22

2003 – Started production of JP650  
– ISO 9001:2000 Certification

2004 – Started production of LA60 Label Applicator

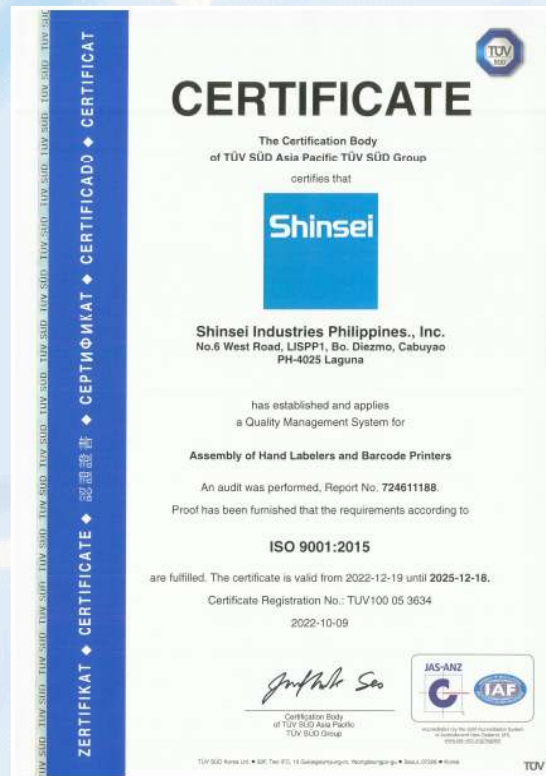
2005 – Started production of EP900/950 and NEO barcode printer. Local sales of Label Applicator, Electronic Marker and hand labelers



## **Brief History of SIPI**

- 2007 – Started production of Davinci / DP-2 Mobile Printer  
ISO 9001:2000 Certification
- 2009 – Started production of TokiPri Mobile Printer  
ISO 14001:2004 Certification. Local sales of DP-2  
Mobile Printer and labels to Smartmatic-TIM.
- 2010 – ISO 9001:2008 Certification  
Started production of NEO-3 series barcode printer
- 2012 – ISO 14001:2004 Re-Certification  
Started production of NEO-7 barcode printer
- 2016 – Local sales of DP-2 Mobile Printer to COMELEC.  
IMS Certification (ISO 9001:2015, ISO 14001:2015,  
and OHSAS 18001:2007)
- 2017 – Started production of DIPO Inkjet printer
- 2019 – IMS Certification (ISO 9001:2015, ISO 14001:2015,  
and ISO 45001:2018)

# Shinsei Industries Philippines, Inc. is an IMS Certified company (ISO 9001:2015, ISO 14001:2015 & ISO 45001:2018)



# Product Information:

## A. Hand Labellers (One Liner)



**1YS** - Light weight and sturdy hand labeller, available in 5, 6, 7, & 8 digits.  
body color: Yellow and Black



**1LH** – Unique air blowing type hand labeller suitable for tagging very delicate products.  
available in 5, 6, 7, & 8 digits.  
body color: Yellow



**1JS** – Larger imprinting character gives big impact, available in 3, 6, 7 & 10 digits.  
body color: Blue, Black, and Yellow

# Product Information:

## B. Hand Labellers (Two Liner)



**2YS** - Quick operation and flexible print size, available in 8-8, 10-7 & 10-10 digits.  
body color: Blue, Black & Yellow



**2HG** – Huge information in a limited space, available in 8-8, 10-7 & 10-10 digits.  
body color: Black & Yellow



**2HS** – Huge information in a limited space, available in 8-8, 10-7 & 10-10 digits.  
body color: Black & Yellow



# Product Information:

## C. Hand Labellers (Three Liner)



**3Y** – Designed with easy loading and semi-automatic setting, available in 11-11-7, 11-11-10 & 11-11-11 digits.  
body color: Blue, Black & Yellow

## D. Label Applicator



**LA-30/LA-60** – helps make labeling faster and easier and increases productivity at various workplaces. No special slits or hole required in line for label feeding.  
Label width: 22~25mm (LA-30)  
35~64mm (LA-60)

# Product Information:

## E. Electronic Marker

**EM21 / EM22** – Rechargeable battery or AC powered label dispenser with sensors. Label your products faster and easier. EM22 is a special version for fruit labeling.

Label width: 23~52mm (EM21)  
23~33mm (EM22)



# Product Information:

## F. Barcode Printers

**NEO / NEO-3 Series** – stand alone / markdown barcode printer with dual source AC/DC, can store 9,999 preset data in memory, prints using direct thermal.

Barcode type: JAN, EAN, & UPC-A / E

Dot density: 8 dots/mm, 203DPI

Label width: 24~58mm,

Label length: 18~38mm

Display: LCD (128 x 64)

Input: 24 keys keyboard, barcode scanner

Connectivity: Serial, Optional (LAN / WIFI /BT)



**\* For Japan Market only**



# Product Information:

**NEO7 Barcode Printer** – standalone barcode printer.  
Printing of up to 100mm per second.



Labels can be issued either in  
tear-off or peel-off mode.

With 2" and 3" model.

Barcode type: JAN, EAN, UPC,  
ITF, RSS, CODE39, CODE128,  
QR Code & etc.

Dot density: 11.8 dots/mm, 300dpi

Label width: 24~85mm

Label length: 25.4~40mm

Display: 5" Touch screen panel

Interface: USB, LAN, WIFI

Label Type: Mark, Gap, Journal

**\* for Japan Market only**

1000の声から生まれたラベルプリンター

# HALLO neo-7

大きくてパツと明るい  
5インチカラータッチパネル





# Product Information:

**Davinci / DP-2 Mobile Printer** – compact, lightweight design allows for comfortable use. Labels can be issued with Bluetooth compatible wireless devices. High-speed printing of up to 100mm per second.



Labels can be issued either in tear-off or peel-off mode. Type approved by the National Telecommunications Commission  
Barcode type: JAN, EAN, UPC, ITF, RSS  
CODE39, CODE128, QR Code & etc.

Dot density: 8 dots/mm, 203dpi

Label width: 24~48mm

Label length: 16~100mm

Display: LCD (128 x 64)

Interface: Bluetooth, Serial RS232C

Label Type: Mark, Gap, Journal

HALLO

***DaVinci***





手のひらサイズの  
店舗販促プリンター

**HALLO**  
ハロー ハピプリ

**Happy Pri**



手のひらサイズの  
マルチラベルプリンター

**HALLO**  
ハロー トキプリ

**Toki Pri**

**\* for Japan Market only**

# Product Information:

**HALLO** **DiPO** ディポシリーズ **series**

平面にも立体にも  
直接印刷！

インクジェットプリンター  
**DiPO** ディポシリーズ **series**



**\* for Japan Market only**



# Product Information:

## H. Label Rolls



Barcode Printers sample printout.



Hand Labelers imprint sample.

1JS	<b>¥1680</b> ハロー新盛堂	<b>SALE</b> 3J ¥258	HALLOストア 特価 <b>¥285</b>
1LH	製造年月日 <b>05.05.25</b>	THE LIQUOR LAND 06 <b>¥250</b> 新盛屋	<b>¥198円</b> 新盛店
1YS	<b>¥198円</b> 新盛屋	ハローマート 013 <b>¥1980</b>	賞味期限 <b>03.3.26</b> HALLO
2HG	<b>05.04.25</b> ハロー 特 <b>¥2980</b>	#27-1096 新盛電気 <b>¥13000</b>	<b>16.10.16</b> 製造年月日 賞味期限 <b>16.10.26</b>
2YS	ハローライフ No. 123-S50 <b>¥2500円</b>	2006.10.30 HALLO'S 3J <b>¥1890</b>	HALLO SHOP 品番123-05製造 <b>¥800</b>
3Y	#21-1234-33 2006.10.30 <b>¥1200円</b> ハロー HALLO LTD.	# 25-7-128 定価 <b>¥23000</b> 特価 <b>¥19800</b>	解凍日 15.05.10 賞味期限 15.06.10 特 <b>¥2500円</b>



# Leading Customers Worldwide:

- JAPAN :Teraoka Seiko Co. Ltd.  
Ishida Co., Ltd.
- TAIWAN :Phul Chen Trading Co.
- THAILAND :Asian Tape & Label Co. Ltd.
- SINGAPORE :ODC Technology Pte. Ltd
- KOREA :Ima-Pak Engineering Co. Ltd.
- GERMANY :Irex Etiketten
- FRANCE :Delna S.A.
- CANADA :Checkpoint Canada Inc.
- USA :Century Marketing Corporation
- AUSTRALIA :Label Press PTY Ltd.
- NETHERLANDS :Grafilabel C.V.
- NEW ZEALAND :Walker Datavision Ltd.
- SWITZERLAND :Abtifa Etikettiersysteme GmbH

# Local Customers:

- ON SEMICONDUCTOR PHILS. INC.
  - DP-2 Mobile Printers and labels
- COMELEC/SMARTMATIC-TIM CORPORATION
  - DP-2 Mobile Printers and labels
- PHILIPPINE IRIS CO., INC.
  - 2HG & 2YS Hand Labeller, ink rollers and labels
- ARMAK TAPE CORPORATION
  - EM22 Electronic Markers & LA-30 Label Applicators
- MME TECHNOLOGIES INC.
  - 3YS Hand Labeller, ink rollers and labels
- HS TECHNOLOGIES (PHILS), INC.
  - DP-2 Mobile Printers and labels
- HITACHI CABLE PHILIPPINES INC.
  - JP650 Printer and labels